

**Knitwear
evolved ...**





Knitwear evolved ...

Exclusive soft handle cotton/acrylic knitwear from **magicfit**, the fibres and style combine to give the choice expected by children and parents every time!

The best of both worlds from 50% combed cotton and 50% low pill acrylic

Key Features

- Fully supported stock colours, navy, black, grey, wine, bottle
- 24 hour delivery service
- V neck pullovers, cardigans and slippers available from stock
- Durable, colour fast and stable yet hygienic and natural
- MTO including contrast stripes, crew necks and special shades on short lead times (please enquire)
- Embroidery service, charged at cost
- Dual or conventional size ranges available
- Full technical support and independent lab analysis
- Service and quality from a name you can trust

Knitwear evolved *the story so far*

magicfit responds to demands with a quality and style of knitwear in a blend of 50% combed cotton and 50% low pill acrylic ...

WHY?

*Over the last 20 years or so, a majority of school knitwear has been made from some form of 100% **acrylic**, marked under such brands as "Acrilan, Estorelle, Courtelle LC, gold, definition" etc. All **acrylic** fibre (acrylonitrile, its generic name) is totally synthetic and made mainly from petroleum. Although all **acrylic** (whatever its brand name) is a cheap durable fibre with a light handle it will always have the drawback of pilling, static build up and flammability.*

***Cotton**, on the other hand, is a natural fibre, cool and soft and comfortable to wear and touch. **Cotton** "breathes" and is hygienic and absorbent. Today, parents and children alike demand the benefits of natural fibres like **cotton**, in all their clothing and not just Schoolwear.*

***magicfit** decided that a combination of the two fibres would give the best of both worlds and has responded with a classy range of knitwear that is hygienic, comfortable to wear, as well as being durable and colourfast to stand the every day rigours of Schoolwear.*



Magicfit (Gregory Pollard Ltd)
Regent Road, Countesthorpe, Leicester LE8 5RF
Tel: 0116 277 3857 or 0116 277 9789 Fax: 0116 278 4395
email: info@magicfit.co.uk www.magicfit.co.uk